

Innovation in Risk Education (RE)

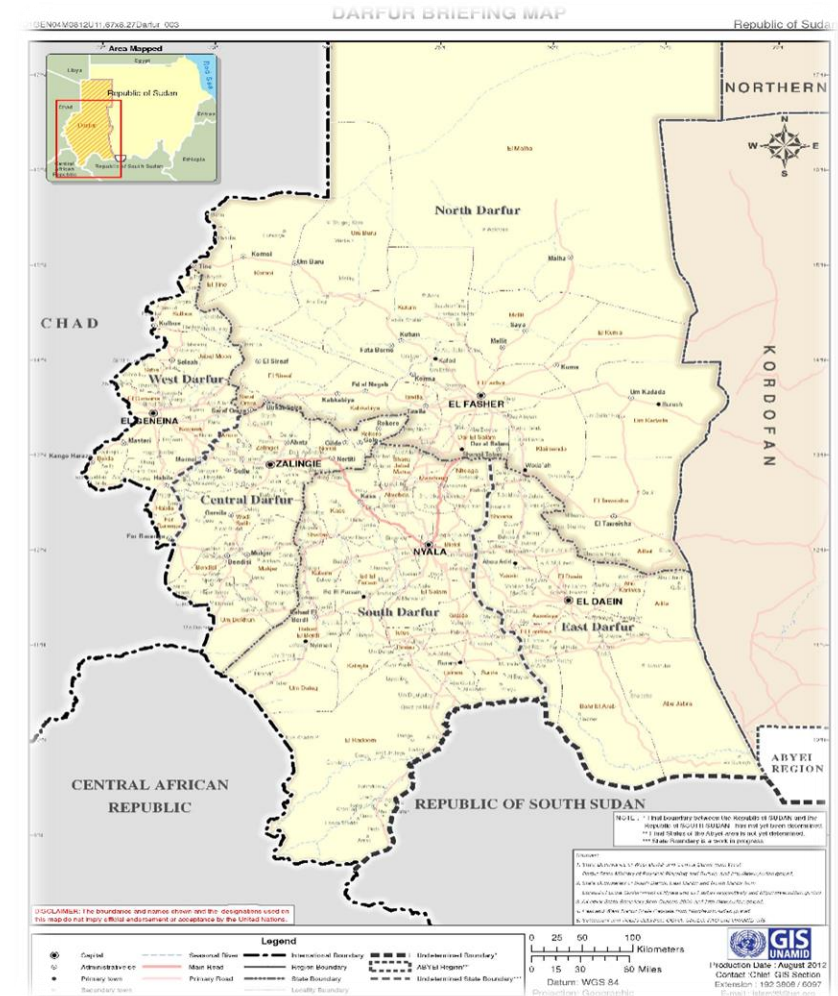


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UNMAS Darfur: Background

- 2005: UNMAS began operations in Darfur
- Coordination with National Mine Action Centre
- 2008: UNMAS joined UNAMID as Ordnance Disposal Office (ODO)
- Operative in all five states of Darfur
- Supports UNAMID protection of civilians mandate
- October 2017: SG Award (Innovation / Creativity) to UNMAS for four submissions including RETD



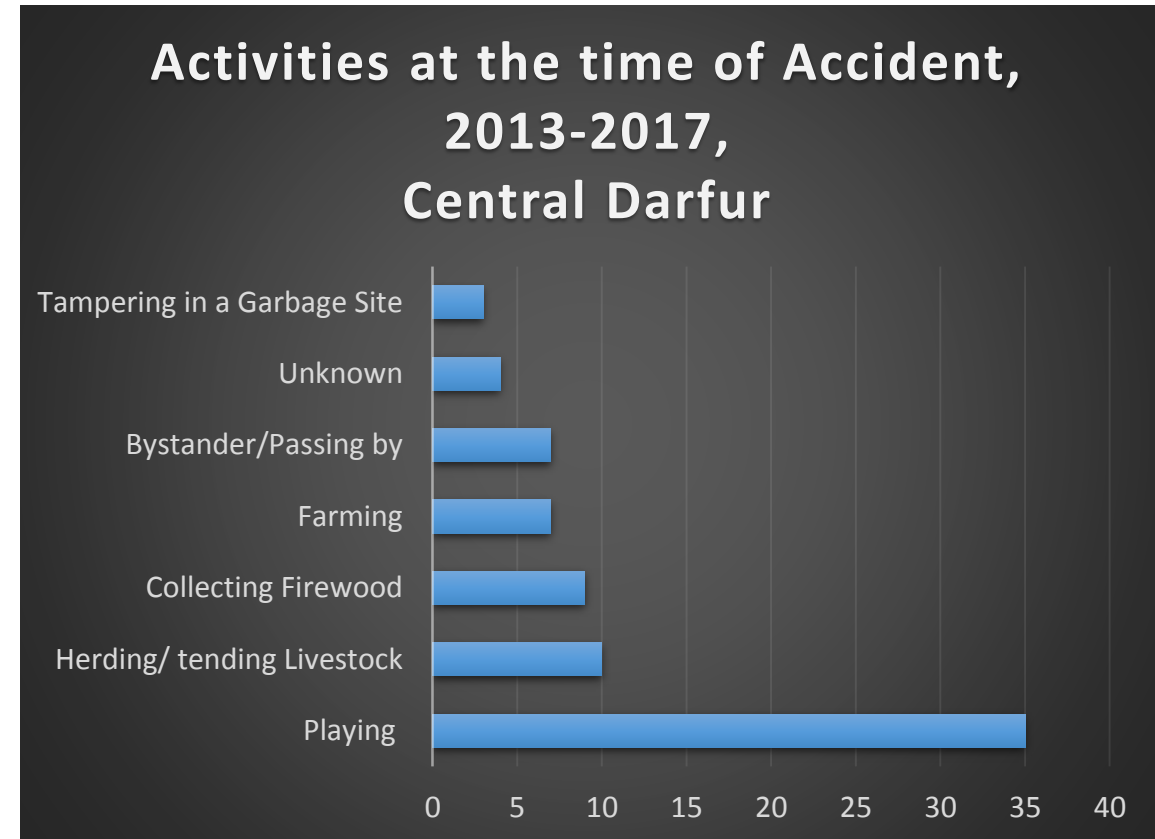
Common Risk Education Delivery Modalities



ERW Victims in Central Darfur State

Profile of Victims:

- Majority are children.
- 20% mortality rate.
- Activities:
 - playing 46%
 - herding 13%
 - firewood 12%
- Nomads most at risk.



The Problem

How to reach at-risk populations?

- Remote communities
- Vast distances
- Insecurity: conflict / crime
- Bad roads
- Rainy season



The Problem

How to reach at-risk populations?

- Limited radio coverage
- Limited reach of telephone/ internet
- KAPB survey finding on radio use:
 - 16% of children
 - 57% of nomads/herders



The problem

How to reach at-risk populations?

- Low literacy especially women and children
- High cost of written materials
- Scientific studies show we remember:
 - 10% of what we read
 - **20% of what we hear**
 - 30% of what we see
 - **50% of what we see and hear.**



What to do?

- Est. at-risk population: 500,000 people
- Find solution used for similar problem
- Find adaptation to Darfur problem
- Find company to customise prototype



Solution: Risk Education Talking Device (RETD)

- Audio device (speaks for you)
- Pre-recorded
- Solar powered
- Cost-effective



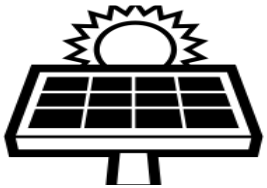


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RETD: What we like



Environmental Friendly

Solar powered.



Fosters Social Cohesion

Can be recorded for multiple dialects.



Entertaining / user friendly

Songs, messages, dramas, focus group discussion, victim stories.



Sustainability

Repeat listening. Easily shared. Remains in community.

RETD: What we like



Message consistency / Government approved.

Key for remote communities in insecure areas.



Interchangeable

Can be used for other awareness needs.



Gender / Age accessibility

Women, men, mixed groups, age groups

RETD: What we are working on

- Dependency on users
- Physical transfer to remote areas.
- Boredom with messaging.
- Distributing new recordings.
- Ensuring use for everyone.
- Developing local ownership.
- Complement with visual materials.



RETD: What we are doing

- Field test ongoing North Jebel Marra.
- Distribution /training by RE teams.
- Evaluation and sharing of info.
- If successful, implement at state level.
- Engage partners: NMAC, UNICEF, NGO.



Thank You

- For further info:
Abel Tesfai:
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- On line:

<https://www.youtube.com/watch?v=NBDhxxXPOfg>

<https://unamid.unmissions.org/media>



